

**SRI VENKATESWARA COLLEGE  
(UNIVERSITY OF DELHI)****EVENT REPORT**

|  |                         |                               |  |
|--|-------------------------|-------------------------------|--|
| <b>NAME OF THE EVENT:</b> Jaipuria Institute of Management Seminar |                         |                               |  |
| <b>DATE</b>  | <b>DEPARTMENT</b>       | <b>COMMITTEE/SOCIETY</b>      | <b>COORDINATORS NAME</b>                             |
| 23 <sup>rd</sup> November, 2022                                    | NA                      | The Placement Cell            | Dr. Mamta Arora                                      |
| <b>TIME</b>  | <b>VENUE</b>            | <b>NUMBER OF PARTICIPANTS</b> | <b>NATURE: Outdoor/Indoor; online/offline/hybrid</b> |
| 12:30 P.M.-1:30P.M.  | Seminar Hall, New Block | 85                            | Offline  |
| <b>FINANCIAL SUPPORT/ASSISTANCE (if any):</b>                      | NIL                     |                               |  |


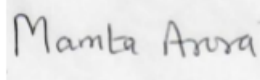
**BRIEF INFORMATION ABOUT THE ACTIVITY**

|   |   |
|---|---|
| <b>TOPIC/SUBJECT OF THE ACTIVITY</b>                      | Resume Building & Online Personal Brand Management  |
| <b>OBJECTIVES</b>   | Interacting with the students and providing them insights with the process of resume building and brand management  |
| <b>METHODOLOGY</b>  | 1. PPT<br>2. Discussion<br>3. Q&A Session   |
| <b>INVITED SPEAKERS WITH AFFILIATION DETAILS (IF ANY)</b> | Prof. Aashish Kumar is a fellow of the Entrepreneurship Development Institute of India (EDII) Ahmedabad. He is specialized in 'Experiential Entrepreneurship Education' and offers courses on Business Model Innovation, Corporate Innovation, and Analytics.<br><br>Email Id: preeti.sharma@jaipuria.ac.in |
| <b>OUTCOMES</b>   | The students were enlightened with the process of creating a brand, the processes involved with creating a brand.   |

**PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):**

|                             |  |                         |  |                                 |
|-----------------------------|--|-------------------------|--|---------------------------------|
| 1<br>Notice & Letters ✓     | 2<br>Number of Participants & Name of participants ✓ | 3<br>Video clip         | 4<br>Photos ✓  | 5<br>Feedback Form & analysis ✓ |
| 6<br>News clip with details | 7<br>Sample Copy of the Certificate                  | 8<br>Posters/ Invites ✓ | 9<br>Event report Attested by Event Coordinator & IQAC Coordinator ✓ | 10<br>Any other document        |

|  |                           |
|--|---------------------------|
| IQAC Document No: IQAC/SVC/2022-23/PCELL/06      | Criterion No: II & V      |
| Departmental file no: PLACEMENT/2022-23/PCELL/06 | IQAC file No: SVC/2022-23 |

| NAME OF TEACHER & SIGNATURE  | NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE  | IQAC COORDINATOR (SEAL & SIGNATURE) |
|--|---|-------------------------------------|
| <br>Dr. Arpita Kaul | <br>Dr. Mamta Arora |                                     |

**For Reference**

|               |  |  |               |                                       |
|---------------|--|--|---------------|---------------------------------------|
| Criterion I   | Curricular Aspects (planning & Implementation) |  | Criterion V   | Student Support & Progression         |
| Criterion II  | Teaching Learning & Evaluation                 |  | Criterion VI  | Governance                            |
| Criterion III | Research, Innovations & Extension              |  | Criterion VII | Institutional Values & Best Practices |
| Criterion IV  | Learning Resources and Infrastructure          |  |               |                                       |

## REPORT

The seminar witnessed a participation of 62 students, which was conducted by the Jaipuria Institute of Management. The seminar commenced with the speaker Prof. Aashish Kumar explaining about resume building and personal brand management. He explained the process of building a good resume.

He then continued the discussion with the importance of resume building and brand management. He put special emphasis on problem solving skills. For personal brand management, he explained the process of conceptualizing an idea- identifying the problem, building a prototype, testing the product, promoting and launching the product.

He also explained about the necessary entrepreneurship traits- need for achievement, need for autonomy/independence, creative tendencies, risk taking tendencies, drive and determination.

He concluded the seminar with a Q&A session.



**THE PLACEMENT CELL**  
**SRI VENKATESWARA COLLEGE**  
*presents*  
**a seminar on**

**" RESUME BUILDING AND ONLINE PERSONAL BRAND MANAGEMENT "**

*in collaboration with*  
**JAIPURIA INSTITUTE OF MANAGEMENT**  
**SPEAKER PROFILE:**  
**Prof. Aashish Kumar**  
*Fellow at EDII & Specializes in 'Experiential Entrepreneurship Education'*

 **On-Campus Seminar Hall, New Building, SVC**

 **23rd November, 2022**  
**(12:00 P.M.)**

**For any queries, contact:**  
**Vani Pundir: +91-9389998792 | Ashmit Bansal: +91-8588855673**



Image 1: Speaker discussing about resume building.

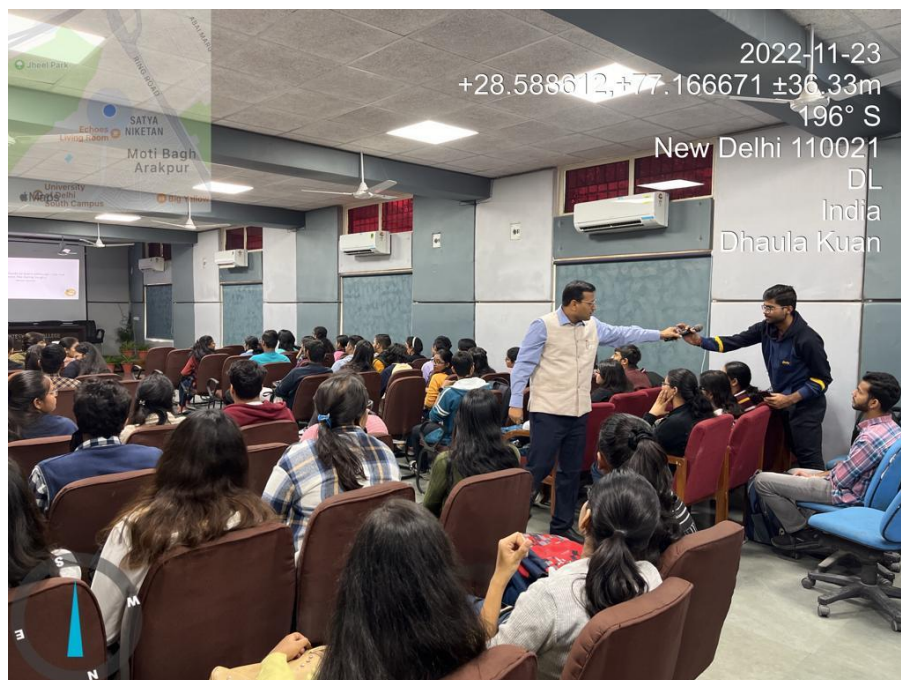


Image 2: Speaker interacting with the students regarding personal brand management.





Tirumala Tirupati Devasthanams  
శ్రీ వేంకటేశ్వర కళాశాల  
**Sri Venkateswara College**  
(University of Delhi)  
NAAC Grade A+

### PERMISSION FOR ORGANIZATION OF EVENTS

NOTE: 1. Please ensure that the completion certificate of the event is physically signed by the Convener of the event, IQAC Coordinator and Principal after the event report is made.  
2. Please ensure a pre booking of the venue before getting the permission letter signed.  
3. A copy of this duly filled form signed by the TIC/ Convener and Principal shall be submitted to ICT, Caretaker and IQAC Coordinator, Dr. Arpita Kaul for commerce and NSS, NCC, Placement and Sports events, Dr. Jitesh Rana for humanities events, Dr. P. Jayaraj for sciences events.

### EVENT DETAILS

1. Name of the Department/Society /Association: The Placement Cell
2. Name of the TIC/Convener (if any): Prof./Dr./Mr./Ms. Manta Ansa
3. Nature of Event: Seminar/Conference/Symposium/Workshop/FDP/Public or  
community outreach/  
skillenhancement/others: Seminar (Soft skills session)
4. Participants: Student-centric /Faculty/Both
5. Event Type: Offline/Online/Hybrid; Indoor/Outdoor
6. Collaborating Agency /Organization: Aspirus Institute of Management
7. Proposed Title of the Event: Resume building
8. Tentative List of Speakers with affiliations: Prof. Pragya Gupta  
MVA, Ph.D. Assistant Professor
9. Date, Time from 12pm to 2pm 23rd Nov 2022
10. Financial Assistance/ Funding received (if any) NIL
11. Proposed Budget (please attach details in a separate enclosure):  
NIL
12. Faculty responsible for Geo Tagged Pictures Dr. Manta Ansa
13. Faculty responsible for Event Report Dr. Manta Ansa
14. ICT support required, if any (ICT Lab, Laptop, LCD projector)

15. Caretaker support required (tables, chairs, public addressing system, sanitation, manpower assistance)

16. Room requirement (Seminar/ any other) ... Seminar Hall ... (12pm - 2pm)

Mamta Arora 7.11.22

Name & Signature of TIC/Convenor

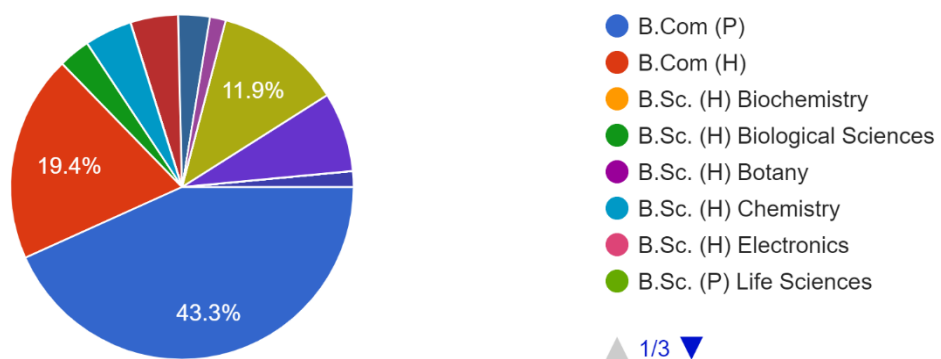
C. Shula Reddy  
Signature of Principal

Date:

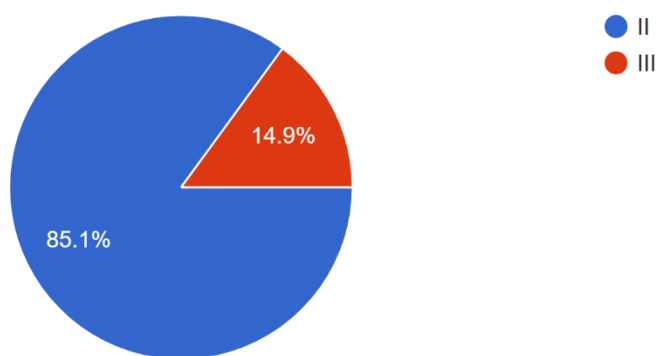
Date: 7/11/22

# Registration Analysis

## 1. Course Wise Analysis



## 2. Year Wise Analysis



# Feedback Form:

Link to the form: <https://bit.ly/jimfeedbacksvc>

### Feedback on JIM seminar

We thank you for attending the session on "Resume Building & Online Personal Brand Management" by Jaipuria Institute of Management on 23rd November at 12:00 P.M. We request you to take out 2 minutes to fill out this form. Also, we promise to continually improve based on your feedback.

Full Name

Short answer

Short-answer text

Required

Course \*

1. B.Com (P)

Year \*

☐ I

☐ II

☐ III

Did you find the Speaker Session informative? Please rate it (out of 5) \*

1

2

3

4

5

☐

☐

☐

☐

☐

How clear were the ideas and concepts presented by the speaker? \*

☐ Extremely Clear

☐ Very Clear

☐ Moderately Clear

☐ Not Clear

☐ Not Clear at all

On a scale of 1 to 10, how relatable did you find the speaker's journey? \*

1 2 3 4 5 6 7 8 9 10

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

What do you think should be improved? Any particular feedback for the Placement Cell? \*

Long-answer text

Which other topics do you think the speaker should cover for future webinars? \*

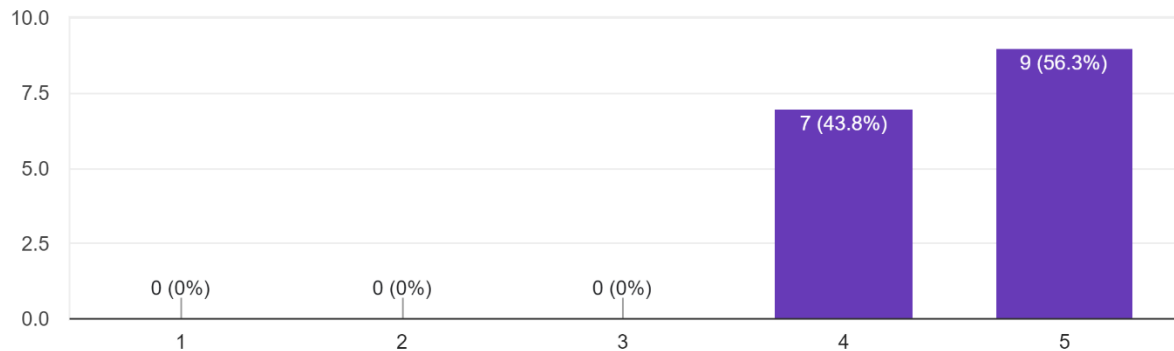
Long-answer text



## Feedback Analysis:

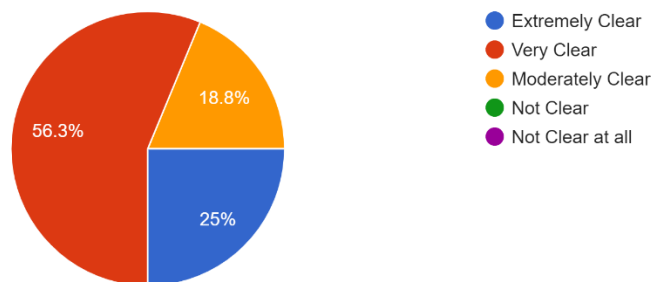
Did you find the speaker session informative? Please rate it (out of 5)

16 responses



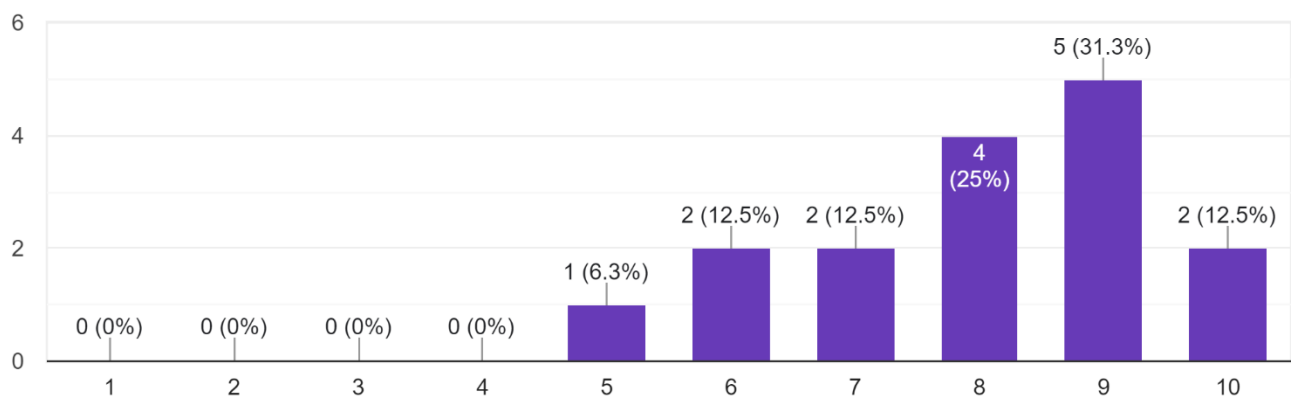
How clear were the ideas and concepts presented by the speaker?

16 responses



On a scale of 1 to 10, how relatable did you find the speaker's journey?

16 responses



For detailed responses, refer to this sheet: <https://bit.ly/3VGPzBj>

**Jaipuria Institute of Management Seminar: Attendance**

| <b>S.No</b> | <b>Full Name</b>       | <b>College Roll Number</b> | <b>Course</b>                 | <b>Year</b> |
|-------------|------------------------|----------------------------|-------------------------------|-------------|
| 1           | Abhay Goyal            | 0921066                    | B.Com (P)                     | II          |
| 2           | Aditi Trehan           | 0920171                    | B.Com (P)                     | III         |
| 3           | Aditya Anand Jha       | 0521044                    | B.A. (H) Economics            | II          |
| 4           | Aditya vardhan         | 121074                     | B.A. (P)                      | II          |
| 5           | Adya Rastogi           | 0121151                    | B.A. (P)                      | II          |
| 6           | Akanksha Kumari        | 1021104                    | B.Com (H)                     | II          |
| 7           | Akshat                 | 921132                     | B.Com (P)                     | II          |
| 8           | Amodini malhotra       | 1021134                    | B.Com (H)                     | II          |
| 9           | Anagha Toplay          | 0921110                    | B.Com (P)                     | II          |
| 10          | Ananya Chopra          | 521005                     | B.A. (H) Economics            | II          |
| 11          | Anjali Raj             | 0921061                    | B.Com (P)                     | II          |
| 12          | Ansh Agarwal           | 1021106                    | B.Com (H)                     | II          |
| 13          | Anshika Singh          | 0921023                    | B.Com (P)                     | II          |
| 14          | Anurag Jain            | 0121208                    | B.A. (P)                      | II          |
| 15          | Anushka                | 921045                     | B.Com (P)                     | II          |
| 16          | Aryan                  | 921098                     | B.Com (P)                     | II          |
| 17          | Ashrit                 | 921059                     | B.Com (P)                     | II          |
| 18          | Ashu                   | 1521017                    | B.Sc. (H) Chemistry           | II          |
| 19          | Asmita Joshi           | 0921113                    | B.Com (P)                     | II          |
| 20          | Ayesha Intakhab        | 921090                     | B.Com (P)                     | II          |
| 21          | Bhavna Pratihari       | 0821010                    | B.A. (H) Sociology            | II          |
| 22          | Bhoomika               | 1821009                    | B.Sc. (H) Physics             | II          |
| 23          | Chetna Gupta           | 1321007                    | B.Sc. (H) Biological Sciences | II          |
| 24          | Daksh Arya             | 1021099                    | B.Com (H)                     | II          |
| 25          | Dia Ahuja              | 921014                     | B.Com (P)                     | II          |
| 26          | Dilanshi               | 921096                     | B.Com (P)                     | II          |
| 27          | Ganga                  | 1021096                    | B.Com (H)                     | II          |
| 28          | Gitali Mehra           | 1021059                    | B.Com (H)                     | II          |
| 29          | Hanika Aggarwal        | 0921030                    | B.Com (P)                     | II          |
| 30          | Harsh                  | 121228                     | B.A. (P)                      | II          |
| 31          | Harsh Darshan Upadhyay | 0121228                    | B.A. (P)                      | II          |
| 32          | Harshita Rao           | 0520027                    | B.A. (H) Economics            | III         |
| 33          | Himanshu Kumar         | 1021144                    | B.Com (H)                     | II          |

|    |                   |         |                       |     |
|----|-------------------|---------|-----------------------|-----|
| 34 | Ishita Kapoor     | 921029  | B.Com (P)             | II  |
| 35 | Jagrit Dhamija    | 1021105 | B.Com (H)             | II  |
| 36 | Jeet Dhiman       | 0920076 | B.Com (P)             | III |
| 37 | Jhalak aggrawal   | 121215  | BA (P)                | II  |
| 38 | Karan kundnani    | 921094  | B.Com (P)             | II  |
| 39 | Kartik Tangaria   | 0921193 | B.Com (P)             | II  |
| 40 | Kashish Mittal    | 1021074 | B.Com (H)             | II  |
| 41 | Kasturi Mahajan   | 0921001 | B.Com (P)             | II  |
| 42 | Kavya Tomar       | 1721046 | B.Sc. (H) Mathematics | II  |
| 43 | Keshav sarda      | 0121199 | B.A. (P)              | II  |
| 44 | Khushpreet        | 1821063 | B.Sc. (H) Physics     | II  |
| 45 | kirpuneet         | 921046  | B.Com (P)             | II  |
| 46 | Kirti Dhawal Jain | 0921027 | B.Com (P)             | II  |
| 47 | manmohinee        | 921049  | B.Com (P)             | II  |
| 48 | Manpreet kumar    | 0921093 | B.Com (P)             | II  |
| 49 | Mehak Rawat       | 1721029 | B.Sc. (H) Mathematics | II  |
| 50 | Nikita Singh      | 0921086 | B.Com (P)             | II  |
| 51 | Nupur Mehra       | 521074  | B.A. (H) Economics    | II  |
| 52 | Parth koul        | 0921106 | B.Com (P)             | II  |
| 53 | Parul Yadav       | 1821033 | B.Sc. (H) Physics     | II  |
| 54 | Poorva            | 1021061 | B.Com (H)             | II  |
| 55 | Pranay Sapru      | 1021001 | B.Com (H)             | II  |
| 56 | Pranjal Jaiswal   | 1520018 | B.Sc. (H) Chemistry   | III |
| 57 | Perna             | 921032  | B.Com (P)             | II  |
| 58 | Priya Bhati       | 1020209 | B.Com (H)             | III |
| 59 | Radhika Aggarwal  | 0921022 | B.Com (P)             | II  |
| 60 | Raghuveer Bansal  | 0921053 | B.Com (P)             | II  |
| 61 | Rishita Tiwari    | 0921130 | B.Com (P)             | II  |
| 62 | Ritika Muthreja   | 0920140 | B.Com (P)             | III |
| 63 | RIZA KP           | 0121018 | B.A. (P)              | II  |
| 64 | Sanchi Makkar     | 1021047 | B.Com (H)             | II  |
| 65 | Sanjana Bisht     | 0921219 | B.Com (P)             | II  |
| 66 | Sanyam Grover     | 0920126 | B.Com (P)             | III |
| 67 | saumyajit         | 1021062 | B.Com (H)             | II  |
| 68 | Shivani           | 0121189 | B.A. (P)              | II  |
| 69 | Shruti Singh      | 1921017 | B.Sc. (H) Statistics  | II  |
| 70 | Shubhashini Singh | 0121204 | B.A. (P)              | II  |

|    |                        |         |           |     |
|----|------------------------|---------|-----------|-----|
| 71 | Sneha                  | 921028  | B.Com (P) | II  |
| 72 | Srishti                | 1021084 | B.Com (H) | II  |
| 73 | Sujoy Singh            | 1021078 | B.Com (H) | II  |
| 74 | Sumit singh            | 0922601 | B.Com (P) | II  |
| 75 | Suryansh Goyal         | 0920163 | B.Com (P) | III |
| 76 | Tamanna Yadav          | 0921127 | B.Com (P) | II  |
| 77 | Tanya Agrawal          | 0921041 | B.Com (P) | II  |
| 78 | Thademu Aashrith Patel | 0921059 | B.Com (P) | II  |
| 79 | Vaishvee Goel          | 0921080 | B.Com (P) | II  |
| 80 | Vansh pandhi           | 1021095 | B.Com (H) | II  |
| 81 | Vansh Singla           | 0121212 | B.A. (P)  | II  |
| 82 | Vansh wadhwa           | 921043  | B.Com (P) | II  |
| 83 | Vidya Kumari           | 1020177 | B.Com (H) | III |
| 84 | Vijay                  | 0921060 | B.Com (P) | II  |
| 85 | Zayn                   | 1021057 | B.Com (H) | II  |



Tirumala Tirupati Devasthanams

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**Sri Venkateswara College**  
(University of Delhi)

NAAC Grade A+

## **CERTIFICATE**

This is to certify that the Jaipuria Institute Management Seminar (Resume Building And Online Personal Brand Management) was successfully conducted on 23<sup>rd</sup> November 2022 from 12:30 P.M. to 1:30 P.M. by The Placement Cell in the Offline mode and its event report has been submitted to IQAC for records.

*Meeta Anra*  
8/12/22  
Event In-Charge

*[Signature]*  
IQAC Coordinator  
Coordinator, IQAC  
Sri Venkateswara College  
(University of Delhi)  
Dhula Kuan, New Delhi-110021

*C. Suresh Reddy*  
Principal  
PRINCIPAL  
Sri Venkateswara College  
(University of Delhi)  
Dhula Kuan, New Delhi-110021